

Tecbridge Ltd Privacy Policy

Last Updated: June 2007.

Tecbridge Circuits is a trading name of Tecbridge Ltd, a UK registered Company, Registration Number 3056332.

By using the web site tecbridgecircuits.co.uk, you consent to the collection, use and disclosure of your personal information in accordance with this policy.

Tecbridge Ltd is committed to protecting your privacy. This privacy policy tells you about our online collection, use and disclosure of personal information. The terms of this policy apply to all personal information collected by Tecbridge Ltd on the web site tecbridgecircuits.co.uk, tecbridge.co.uk and tecview.co.uk. Your home jurisdiction may have privacy laws that are more or less protective than those of the UK.

This site is operated by Tecbridge Ltd. ("Tecbridge"), a UK registered limited company and may be accessed in UK and abroad. For personal information protection purposes, Tecbridge is the controller and, unless otherwise noted, is also the processor of the personal information. Information collected may be retained as long as it is reasonably required for the purposes it was collected.

Privacy Officer

We have designated an officer of Tecbridge to be accountable for our policies and practices with respect to the management of personal information. You may forward any questions, comments or complaints that you might have about this privacy policy to:

William J Gibson, Director, Tecbridge Ltd
Registered Office Chase Green House, 42 Chase Side, Enfield, Middlesex EN2 6NF

Consent to Collection of Your Personal Information

When you visit this site, certain kinds of non-personal information, such as the web site that referred you to us, your IP address, browser type and language, and access times, may be collected automatically as part of the site's operation. We also may collect navigational information, including information about the pages you view, the links you click, and other actions taken in connection with the site. Demographic information (e.g., your occupation, hobbies, gender, or interests) may also be collected and may be linked to your personal information.

We only collect personal information about you after you have provided us with your consent to collect that specific information. By voluntarily providing this information to us, you consent to the collection and use of your personal information as set out in this privacy policy.

Personal information includes:

Information collected when you register including your member name and password, your name, your mailing address, email address, and phone number.

Information collected when you make a purchase including your billing address, VAT number.

If you or your Company, we may collect additional information about you including your Bank Account details, your Company Registration number (if appropriate). You may choose not to provide some or all of this information, but if you so choose, certain products and services may not be available to you.

Use of Your Personal Information

Tecbridge collects and uses your personal information to:

create and manage your membership account;

process your transactions;

provide customer service;

perform research and analysis aimed at improving our products, services and technologies;

to display content that is customized to your interests and preferences;

to communicate with you about your transactions, new products and services. We may send transaction-related communications such as welcome letters, billing reminders, and purchase confirmations. We may also send you surveys or marketing communications to inform you of new products or services or other information or offers that may be of interest.

If you do not wish to receive surveys or marketing communications, you may adjust your "Personal Information Preferences" as described below or follow the "unsubscribe" instructions included within each email communication. Please keep in mind that, if you choose not to receive marketing communications, you will continue to receive transactional or account communications (e.g., confirmation emails and account balance statements).

Personal information collected by Tecbridge may be stored and processed in UK or any other country in which Tecbridge, affiliates, subsidiaries or agents maintain facilities, and by providing us with your personal information and using our sites or services, you consent to any such transfer of information outside of your country. If you would like to exercise any of your personal information protection rights (including the right to have your personal information deleted), please contact us using the "Contact Information" below.

Disclosing Your Personal Information

Except as set out in this privacy policy, Tecbridge does not disclose or sell your personal information to any third-parties.

We may disclose your personal information to third-party service providers who perform services on our behalf. For example, we may hire other companies to handle the processing of payments, to provide data storage, to host web sites, to fulfill orders and shipments, to assist in marketing, to conduct audits, etc. Those third-party service providers (i) shall be permitted to obtain only the information they need to provide the service, (ii) must protect personal information to the same extent as Tecbridge, and (iii) shall be prohibited from using it for any other purpose.

Personal information disclosed to the Tecbridge may be available to the UK government or its agencies under a lawful order made in a court of competent jurisdiction in the UK.

Information about our customers, including personal information, may be disclosed as part of any merger, acquisition, or sale of the company and/or its assets, as well as in the unlikely event of insolvency, bankruptcy, or receivership, in which personal information would be transferred as one of the business assets of the company. We will notify you of such an occurrence as described in the "Changes to This Privacy Policy" section below. We reserve the right to disclose your personal information if required or permitted to do so by law.

Personal Information Preferences

Tecbridge respects your right to make choices about the use and disclosure of your personal information. If at any time you decide that you do not want to receive surveys or marketing communications from us, please let us know by contacting your Customer Service on +44 (0) 1344 885474(international) or by email at admin@tecbridge.co.uk.

If you choose not to receive marketing communications, please be advised that you will continue to receive transactional or account communications (e.g., confirmation emails and account balance statements).

Use of Cookies and Other Technologies

Tecbridge uses "cookies" to enable you to sign in to our services and to help personalize your online experience. A cookie is a small text file that is placed on your hard drive. Cookies contain information, including personal information, that can later be read by a web server in the domain that issued the cookie to you. The information that cookies collect may include the date and time of your visit, your registration information, session identification number and your navigational history and preferences.

Cookies offer you many conveniences. Cookies also save you time by eliminating the need to repeatedly enter the same information.

In some cases, our third-party service providers may use cookies on our sites. We have no access to or control over these cookies. This privacy statement covers the use of cookies by Tecbridge only, and does not cover the use of cookies by third parties.

You have the ability to accept or decline cookies. Most browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies. If you choose to decline cookies, you may not be able to sign in or use other interactive features of our sites and services that depend on cookies but you will be able to perform basic navigation through the site.

In addition to cookies, we may use other technologies, including single-pixel GIFs (also known as web beacons) on our web sites and in promotional e-mail messages or newsletters. These tiny electronic images assist us in determining how many users have visited certain pages or opened messages or newsletters. We do not use these images to collect personal information.

Security of Your Personal Information

The security of your personal information is important to us. We follow generally accepted industry standards to help protect your personal information including without limitation:

limiting access to your personal information to those of our employees who require it to provide services to you; requiring employees to sign confidentiality agreements to protect customer and other confidential information; and storing your personal information in secure computer systems which protect it from unauthorized access or use.

No method of transmission over the Internet, or method of electronic storage, is 100% secure. Therefore, while we strive to protect your personal information, we cannot guarantee its absolute security.

If a password is used to protect your account and personal information, it is your responsibility to keep your password confidential.

Children

We do not intend to solicit or collect personal information from anyone under the age of 18. If you are under 18, you shall not use or enter information on this site.

Links

We may link to web sites, including those of our subsidiaries and third-party content providers, that have different privacy policies and practices from those disclosed here. We assume no responsibility for the policies or practices of such linked sites, and encourage you to become acquainted with them prior to use.

Changes to This Privacy Policy

We reserve the right to change the terms of this privacy policy at any time. When we make changes, we will revise the "last updated" date at the top of the policy. If there are material changes to this statement or in how Tecbridge will use your personal information, we will notify you by prominently posting a notice of such changes here or on our home page, or by sending you an email. We encourage you to review this policy whenever you visit one of our sites.